



**I want to join
the MFWBA**

Name: _____

Employer: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Please complete and return
with a cheque or money order for
\$45.00, made out to the MFWBA.

Feel free to contact us with your comments
or suggestions for the MFWBA and our
events.

We'd love to hear from you!



mfwba.ca

**PO Box 2318
Winnipeg, Manitoba
R3C 4A6**

2012



**Manitoba
Farm Writers &
Broadcasters
Association**

**Giving farm
communicators
an opportunity
to grow**

The MFWBA: Giving farm journalists and communicators an opportunity to grow...

In Knowledge

The MFWBA hosts discussions on hot topics in agriculture. People who write and talk about farm and rural matters benefit from using the MFWBA as a forum to talk about the issues affecting them.

The MFWBA brings together journalists and communications specialists to learn and debate all aspects of Manitoba agriculture.

In Skills

The MFWBA is pleased to offer professional development sessions to its members. From writing an effective press release to the best way to get the important details for the next big story, the MFWBA is your professional development resource.

In Community

Take advantage of an opportunity to meet with other communicators who are interested in agriculture & rural issues. You'll be able to make great professional connections, while also having a great time.

During our spring tour, speaker luncheons, and holiday gathering, you can expect to learn a lot and have a lot of fun!

Nationally

When you join the MFWBA, you also become a member of a larger community of agricultural communicators.

You belong to the Canadian Farm Writers Federation (www.cfwf.ca), a national umbrella group. Members can network at the CFWF annual conference every fall, and you'll receive a national newsletter to keep updated on events from across Canada.

For honest feedback on your hard work, and a change to win accolades from your peers, you can enter the CFWF annual awards competition. Categories include television; radio; daily, weekly and monthly press reporting; web site; news release; press column; press editorial; and press feature.

Internationally

Your MFWBA membership also gives you contacts around the world. You will become a member of the International Federation of Agricultural Journalists (www.ifaj.org). The IFAJ publishes a newsletter, organizes an annual congress in different nations, and maintains a database of contacts and journalists to help you with stories or work exchanges.



The MFWBA's membership of agricultural journalists and communicators is broad, including print and broadcast journalists, freelance writers, public relations specialists media managers, and communicators.

We keep you up to speed on upcoming events and give you an opportunity to get your messages out through the MFWBA web site (www.mfwba.ca) and Facebook page.

If you have questions about the MFWBA or suggestions to make, please contact your MFWBA executive members:

Maureen Fitzhenry, President
maureen_fitzhenry@cwb.ca

Crystal Jorgenson, Membership
c_jorgenson@umanitoba.ca

Adam Reid, Treasurer
areid@buhler.com

Karli Reimer, Promotions
k_reimer@ducks.ca

Anne Cote, Director
annecote@mymts.net

John Morriss, CFWF Representative
john.morriss@fbcpublishing.com

